Priyanka Singh

Dear Sir/Ma'am,

I am writing to express my keen interest in the role of Brand Manager/Brand Strategist/Advertising Account Manager/Project Manager/Product Manager/Marketing Manager at your esteemed organization.

In today's competitive business landscape, organizations seek resilient and driven professionals who can navigate evolving market demands. With diverse experience, skills, and a proactive mindset, I am eager to drive remarkable results within your dynamic company.

Throughout my career, I thrived in challenging environments, demonstrating prompt and efficient handling of diverse situations while leveraging available resources. My track record reflects a strong commitment to meeting deadlines and completing tasks with precision.

- Intern at Lowe Lintas and Partners for 6 months (Oct 2014 April 2015).
- Account Executive at Contract Advertising (April 2015 April 2016).
- Account Executive at Ogilvy and Mather (May 2016 June 2017).
- Assistant Brand Manager at Reliance Digital (June 2017 Feb 2022).
- Project Manager specializing in Social Media Marketing at Target (Feb 2022 April 2022).
- Post Graduation in Digital Marketing and Market Analysis from Confederation College, Ontario, Canada (Jan 2022 Aug 2023).

I have successfully earned over 35 certifications in the fields of marketing and business administration, demonstrating my diligent pursuit of knowledge and proficiency in these areas.

With expertise in brand management, account handling, and social media marketing, I am eager to elevate your organization's marketing efforts and drive impactful outcomes.

Enclosed is my resume for your review and consideration. I would greatly appreciate the opportunity to meet with you to discuss my candidacy further. Thank you for your time.

Please visit my <u>portfolio link</u> to get a comprehensive overview of my professional achievements. Starting September 2023, I'll be ready to work and open to relocating anywhere within Canada.

Best Regards,

PRIYANKA SINGH

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